# FELIX CHEVALIER, Esq. INTERNATIONAL MARKET ENTRY SPECIALIST















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@FELIXCHEVALIER\_

## PRESENTATION TOPICS: MISTAKES TO AVOID WHEN ENTERING INTO A NEW MARKET

The world is seeking your products and services. Does the market you're seeking to enter want or need your services? How do you know if you have a fair chance to thrive in a new market? How can you get a competitive advantage? How about creating your own lane so there's no competition. These are some of the factors we discuss in the presentation.

#### **WELCOME TO THE GLOBAL ECONOMY**

We're all in the global economy as consumer. Check where your clothes were made. Your cell phone is likely made outside the U.S. Is your business benefiting from having customers outside of the U.S.? Are you ready to introduce your products or services to the global market? We discuss how your company can have customers beyond the its borders.

#### SHARING YOUR PASSION IN INTERNATIONAL MARKETS

You have a product or service and the world needs it. If someone in your market sees value in it, so will others throughout the world. Your passion should not be restricted to your city or country. The world can benefit from your life's mission.

#### **AVAILABLE FOR:**

Keynotes General & Breakout Sessions Workshops & Seminars **Panel Discussions** Radio/Interviews/Podcasts

TO BOOK FELIX CHEVALIER: WWW.FELIXCHEVALIER.COM/CONTACT

A trusted advisor with over two decades of legal, political, and business experience, Felix has guided companies in various industries to secure private sector business and government business. He's especially skillful with public-private partnerships where he designs and facilitates win-win-win arrangements for all the stakeholders. Felix utilizes his business and legal background to advance his clients' objectives.

Felix has been a speaker at several major U.S. institutions and international industry conferences, which include in Bogota, Colombia, Panama City, Panama and Havana, Cuba. He's also been profiled in the Houston Business Journal, Cuba Trade Magazine, Houston Chronicle and other publications.

Conference participants often express how they enjoy Felix's practical and "down to earth" approach in sharing complex matters in a simplified manner.



### WHAT OTHERS SAY ABOUT FELIX:

Felix is exceptional at making business connections and is skilled at interacting with senior stakeholders to find potential business opportunities for his clients in the energy sector.

**SERGIO GUZMÁN** Director, Co-Founder at Colombia Risk Analysis

Felix is a wonderful partner for law and business. He is someone who knows our city [Houston] and the players. I've appreciated knowingFelix and seeing his practice grow!

DR. KAREN OTAZO President at Global Leadership Network

I have had the pleasure of working with Felix on numerous business development and public policy related projects and endeavors over the years. I have found him to be a professional with impeccable credentials, a stellar record of service, and an effective business counselor.

ARTÉE JONES

Toye Jones Interests, Inc.

Felix Chevalier is a competent, caring professional. He stimulates confidence in all who are fortunate to access his excellent legal services.

DR. BOB GORDON

Clinical & Forensic Psychology / Parent Facilitation / Life Coaching & Mediation / Neuroscience

Mr. Felix Chevalier is an executive who is extremely detailed. His skills, talents, and genuine personality -- speak volumes. Mr.Chevalier is a great humanitarian who means what he says and says what he means. Simply put, he's just an overall outstanding person.

KAMAU M. MARSHALL

Director of Strategic Communications at Biden for President